# **Privacy Policy for Vale Studios**

Effective Date: 2024-09-10

Vale Studios ("Vale Studios", "we", "us", or "our") is committed to protecting and respecting your privacy. This Privacy Policy outlines how we collect, use, disclose, and safeguard your information when you interact with us through our services, websites, or platforms.

By accessing or using our services, you agree to the collection and use of information in accordance with this Privacy Policy. If you do not agree with the terms of this policy, please refrain from using our services.

## 1. Information We Collect

We may collect the following types of information:

## a. Personal Information

When you register for our services, make a purchase, or communicate with us, we may collect personal information, including but not limited to:

- Name
- Email address
- Phone number
- Payment information (processed via third-party services)
- Billing and shipping addresses

### **b. Non-Personal Information**

We may collect non-identifiable information that your browser sends whenever you visit our website, such as:

- IP address
- Browser type and version
- Operating system
- Pages viewed and time spent on those pages
- Referring/exit pages

#### c. Cookies

We may use cookies, web beacons, and other tracking technologies to collect data that helps us improve your experience with our services. You may choose to disable cookies through your browser settings, but this may limit your use of certain features.

#### 2. How We Use Your Information

We use the information we collect in the following ways:

- **To provide services**: To fulfill orders, process transactions, and provide customer support.
- To communicate: To send notifications, updates, or newsletters related to our services.
- **For marketing purposes**: To inform you about our products, services, promotions, or events, with your consent where required by law.
- **For personalization**: To tailor your experience with personalized content, recommendations, and targeted ads.
- **For security and compliance**: To protect our systems, detect fraud, comply with legal obligations, and enforce our terms and policies.
- **To improve our services**: To analyze and track data on how our services are used to improve functionality and user experience.

#### 3. How We Share Your Information

We do not sell or rent your personal information. We may share your information in the following ways:

### a. With Service Providers

We may share your personal information with third-party service providers (such as payment processors, hosting services, or analytics providers) who help us operate and provide our services.

# b. For Legal Reasons

We may disclose your information if required by law, such as in response to a subpoena or other legal process, or to protect our rights, property, or safety, or the rights, property, or safety of others.

#### c. In Business Transfers

In the event of a merger, acquisition, or sale of all or part of our assets, your information may be transferred as part of the transaction. We will notify you of any such change in ownership or control of your personal data.

## 4. Data Security

We implement reasonable and appropriate technical, administrative, and physical safeguards to protect your personal information from unauthorized access, use, or disclosure. However, no method of transmission over the internet or method of electronic storage is 100% secure, and we cannot guarantee its absolute security.

### 5. Data Retention

We retain your personal information for as long as necessary to fulfill the purposes outlined in this Privacy Policy unless a longer retention period is required or permitted by law.

## 6. Your Rights

Depending on your location, you may have the following rights regarding your personal information:

- Access: The right to access and request a copy of the personal information we hold about you.
- Correction: The right to correct any inaccuracies in your personal information.
- **Deletion**: The right to request the deletion of your personal information, subject to legal and contractual obligations.
- Opt-Out: The right to opt-out of marketing communications.
- Data Portability: The right to request a copy of your personal information in a commonly used format.
- **Consent Withdrawal**: Where processing is based on consent, you have the right to withdraw your consent at any time.

To exercise any of these rights, please contact us using the details provided in the "Contact Us" section below.

## 7. Third-Party Links

Our website or services may contain links to third-party websites or services that are not operated or controlled by Vale Studios. We are not responsible for the privacy practices of these third-party websites or services, and we encourage you to review their privacy policies.

# 8. Children's Privacy

Our services are not intended for use by individuals under the age of 13. We do not knowingly collect personal information from children under 13. If we become aware that we have collected personal information from a child under 13, we will take steps to delete such information.

# 9. Changes to This Privacy Policy

We may update this Privacy Policy from time to time to reflect changes in our practices, technology, or legal requirements. Any changes to this policy will be posted on this page, and the "Effective Date" will be updated. We encourage you to review this Privacy Policy periodically to stay informed about how we are protecting your information.

#### 10. Contact Us

If you have any questions or concerns about this Privacy Policy or how we handle your personal information, please contact us at:

### Vale Studios

Email: hr@valegate.com

Website: https://www.studio.valegate.com